



# Center for Transformational Change

Work With Us | Case Studies  
2024

**Center for Transformational Change** is creating narrative infrastructure for community-led social transformation toward equity, climate justice, migrant rights, and cultural, civic, and economic participation.



## OUR MODEL

- A collaborative think tank
- A design and production studio
- A platform for peer-to-peer cultural exchange, knowledge sharing, and education

## OUR VALUES

- Climate justice
- Equity and power shift
- Migrant rights
- Gender and racial equality
- Leadership and participation

## SELECTED CASE STUDIES

**International Committee of the Red Cross:** Conducted a narrative review and developed strategic guidance for more inclusive, ethical, and effective representation and participation of affected communities in the organization's public-facing stories and communications.

**The New Humanitarian:** Designed a high-level multi-stakeholder convening exploring decolonization of the aid sector. Co-producing and moderating podcast about pathways to power shift.

**In Plain Sight:** Building impact strategy for arts-based activation and documentary to shift narrative around migrant detention towards collective liberation.

**World Bank/AF-TERG:** Devised narrative and communications plan for the Technical Evaluation Reference Group of the World Bank's Adaptation Fund to develop influence and community around climate adaptation.

**The Opportunity Agenda:** Developed strategic guidance for organizational shift, programming, and sector leadership on racial equity in media.

**Transformational Change Leadership:** Created a framework and learning tool elevating transformational leaders and their lived experiences to illustrate how social transformation is achieved and by whom. Stories gathered through TCL provide examples of individuals, organizations, and collectives building just futures.

(Full case study list available upon request.)

## To collaborate with us, contact:



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